

NEW ZEALAND COMMUNICATION'S 18TH CONFERENCE AUT Conference Centre (WA Block Ground Floor) Wellesley St, Auckland Central 6-8 December 2006		
<i>Cultural Bridges: Connecting through Communication</i>		
Wednesday 6/12/06		
8.30-9.30	Registration; Foyer of WA Block	
9.30-10	Powhiri	
10.10.30	M Tea	
10.30-12	<p>Keynote Tainui Stephens</p> <p>Tainui Stephens (Te Rarawa) is an independent producer, director, executive producer, writer and presenter. He started his broadcasting career with Television New Zealand's <i>Koha</i> in 1984 and has worked on many successful TV programmes. His first short film <i>The Hill</i> was selected for the Sundance and Berlin festivals in 2002 and he was co-producer for the Vincent Ward feature film <i>River Queen</i>. He is the Maori advisor to New Zealand On Air and a board member of the NZ Film Commission. Tainui's company Pito One Productions is based in Ngaruawahia and current projects include a documentary series and drama script development.</p> <p>Discussant panel: Linda Beamer and Jan Servaes</p>	
12-1	Lunch	
1-1.30	P. Bruce & H. Iri A place for identity: Maori being at home at work	
1.30-2.00	F. Patel To kill and to die "For the love of family, God (whatever form it might take), and country": Moving towards a deeper level of understanding of intercultural communication.	K. Love "...and then there's the one ...": Gendered violence in e-mail humour"
2.-2.30	L. Beamer Individualism-Collectivism revisited: A key cultural dimension	
2.30-3	A. Tea	
3-3.30	S.J.Benson A reflection and analysis of the national media representation of East Asian international students 1998-2006	R. Chapman The Bridge is built – so where's the traffic?
3.30-3.45	NZCA Members' Network Launch – and Website Re-launch	
3.45-4.45	AGM	

Thursday 7/12/06		
8.30-9.00	Registration	
9-9.30	G. Lusty Fact or fiction? How communication bridges are formed between traditional and contemporary cultures in Irish literature.	G. Sterne Perceptions of PR in New Zealand
9.30-10	R. Bathurst & N. Monin From cooperative to corporate: An exploration of myth management	F. Leau 'Pluddi Rubbish?'
10.10.30	M Tea	
10.30-11	C. Brown Moving stories, shifting identities, connecting cultures	S. Al-ali Sometimes bridges can be shaky
11-11.30	R. McEwen Using ethnographic action research to explore community based media	S.Rajan Mission Impossible? Cross cultural communication competency training..
11.30-12	P.Dryden PRINZ Research Discussion on research collaboration, guidance for graduates, professional development & networking	
12-1 Lunch		
1-2	Keynote Dr Ashraf Choudhary, MP Has a PhD in Agricultural Engineering and was teaching and undertaking scientific research in agricultural and natural resource engineering at Massey University since 1976. As a leading international scientist, Dr Choudhary has worked as consultant for many international aid agencies to assist development in many developing countries. He has written and published internationally over one hundred research papers and chapters in books. He is the Past President, NZ Federation of Ethnic Councils 2000-2003; Chairperson, Manawatu-Wanganui Mid-Central Health Ethics Committee 2000-2002, and a Member of the Ministerial Advisory Group on Immigration 2001-2002	
2-2.30	L.Robinson Make cultural connections through ethical dialogue	P.Cruickshank Cultivating cultural connections: Incorporating research into teaching
2.30-3	A. Tea	
3-4pm	140 + Special Interest Groups	
7pm	Conference Dinner & Entertainment	

Friday 8/12/06		
8.30-9.00	Registration	8.30-9.00
9-9.30	R. Jones & J. Corner Systems intelligence and its relationship to communication theories	J.Holst-Larkin Bridging the gap between writer and reader: A classroom experiment
9.30-10	J.Ellis, S. O'Rourke & P. Brafield Bridging the Visual with the Written	K. Dignan, Telelink Ltd Dealing with diversity by phone
10.-10.30	M Tea	
10.30-11	P.Rehal & M. Tu'uholoaki Promoting 'Gamble Free Day'	P. Cruickshank Immigration: Cultivating Cultural Bridges
11.- 12	<p>Taruni Falconer</p> <p>New Zealand leaders and managers now realise they have something at stake as our culture moves rapidly from identifying itself as a bi-cultural to a multicultural society. Enduring connections with others of different cultural shaping from our own, happen from the inside out. These intercultural connections are energised by our comfort, confidence and competence to be in relationship with people of difference. The focus of this presentation will be to look at the intercultural programmes that organisations are seeking; at the mindsets and skill-sets currently being sought to connect with people of different cultures.</p>	
12-1	Lunch	
1-2pm	<p>Keynote Closing Prof Jan Servaes</p> <p>Jan Servaes is Professor and Head of the School of Journalism and Communication at the University of Queensland in Brisbane, Australia; Editor-in-Chief of 'Communication for Development and Social Change: A Global Journal' (Hampton Press), Associate Editor of 'Telematics and Informatics: An international journal on telecommunications and internet technology' (Pergamon/Elsevier), and Editor of the Hampton Book Series 'Communication, Globalization and Cultural Identity'. He has been President of the European Consortium For Communications Research (ECCR) and Vice-President of the International Association of Media and Communication Research (IAMCR), in charge of Academic Publications and Research, from 2000 to 2004. His books include: The European Information Society and Towards a Sustainable Information Society (ed.)</p>	
2.-2.30	Farewells	
2.30	A Tea	
3-4pm	NZCA Exec Mtg	