

**CALL FOR PAPERS**  
**2009 ANNUAL CONFERENCE**  
**“Going For Gold”**  
**Wed 9 - Thur 10 December 2009**  
**Dunedin, NZ**

The New Zealand Communication Association (NZCA) invites proposals for papers to be presented at its annual conference to be hosted this year by the Otago Polytechnic at Cargill’s Hotel in Dunedin, New Zealand. The over-arching conference theme of “Going For Gold” gives scope for papers on a wide range of topics, with a particular focus on the ways that we can strive for excellence in the field of Communication, or apply theories of Communication to achieve optimal outcomes in organisational settings. Your paper could inspire us to achieve:

- A “Gold” in teaching
- A “Gold” in research
- A “Gold” in technology applications
- A “Gold” in team skills
- A “Gold” in sustainability
- A “Gold” in entrepreneurship
- A “Gold” in .....

As usual, apart from topics inspired by this year’s theme, the conference also offers a forum for the presentation and discussion of all topics relevant to communication teachers, researchers and practitioners in New Zealand.

**Types of Contributions**

NZCA has expanded the types of contributions you can make to our conference:

1. **Research or Scholarly Paper & Presentation** (refereed paper, up to 3000 words). These papers will be double-blind peer-reviewed, and the full paper will be published on the [www.nzca.org](http://www.nzca.org) website as part of the on-line Conference Proceedings. 20 minutes presentation, 10 minutes discussion.
2. **Presentation** (refereed abstract, up to 300 words). The abstract will be peer-reviewed, and the abstract only will be published on the [www.nzca.org](http://www.nzca.org) website as part of the on-line Conference Proceedings. 20 minutes presentation, 10 minutes discussion.
3. **Workshop** (refereed abstract, up to 300 words). The abstract will be peer-reviewed, and the abstract only will be published on the [www.nzca.org](http://www.nzca.org) website as part of the on-line Conference Proceedings. 30 minutes or 1 hour

Either of Types 1 or 2 can be based on research and theory, or on best-practice in teaching or workplace applications of communication. There is also the opportunity, as a separate process, to submit your paper to the New Zealand Communication Journal. Contact the editor, Prue Cruickshank [pcruickshank@unitec.ac.nz](mailto:pcruickshank@unitec.ac.nz), for details of this option.

All submissions are accepted on the basis that at least one of the presenters will attend the conference. This person must have registered by November 16, 2009, to be included in the Conference programme.

### **Dates for Submitting Proposals**

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| <b>1. Research or Scholarly Paper &amp; Presentation<br/>(peer-reviewed paper)</b>   | <b>Friday 24 July 2009</b>   |
| ▪ Reviewers' feedback responses sent to you Friday 28 August:<br>Paper accepted / accepted with revision / suggested as<br>Presentation / declined |  |
| ▪ Revised papers returned to convenor by 25 September  |  |
| ▪ Final reviewing decisions by 9 October   |  |
| <b>2. Presentation (peer-reviewed abstract)</b>  |  |
| <b>Round 1</b>   | <b>Friday 24 July 2009</b>   |
| ▪ Reviewers' feedback 7 August   |  |
| <b>Round 2</b>   | <b>Friday 25 Sept 2009</b>   |
| ▪ Reviewers' feedback by 9 October   |  |
| <b>3. Workshop (peer-reviewed abstract)</b>  | <b>Dates as above for Round 1<br/>and Round 2 of Presentations</b> |

**Note:** If you are submitting a Presentation or Workshop, there are two submission rounds. If you would like an earlier notification of acceptance, perhaps for obtaining funding, **you can submit your proposal on the earlier date of 25 July, to be notified by 7 August.**

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## **How to Submit Your Proposal**

All submissions are to be made as Word document attachments to an e-mail to the Conference Convenor at [nzcaconference09@gmail.com](mailto:nzcaconference09@gmail.com).

- In the Subject Line give the name/s of the author/s
- In the Body of your e-mail give:
  - The name/s of the author/s
  - The contact details of one author
  - The title of the presentation
  - The statement: "All authors give permission for their names and contact details to be included, along with their contributions to the conference, in the paper and the on-line Conference Proceedings".

## Format of Proposals

### Research or Scholarly Paper & Presentation (peer-reviewed paper)

#### 1. Submission:

Submit a paper (maximum 3000 words) as a **Word document** to the Conference Convenor at [nzcaconference09@gmail.com](mailto:nzcaconference09@gmail.com) by Friday 24 July 2009.

#### 2. Layout:

##### Cover Page

Name of author/s:

Organisation:

Address:

E-mail address:

**Do not include any of this identifying information on the following pages of your paper, for example in a footer identifying the document name.**

##### Paper

Abstract: At the front of your paper, include an abstract (100-300 words).

Pages: Number the pages in the centre of a footer to the page

Type: Use 12-point Arial double-spaced with standard margins.

Formatting: **Do not** use any special formatting or template for your document, e.g set spacing after headings or between paragraphs as this makes standardising the layout of the Proceedings extremely difficult. Any documents which do contain such formatting **will be returned** for its removal before the document is sent to the reviewers.

#### 3. Style:

The paper is to be academically sound, and written in clear language accessible to anyone interested in the field of Communication. Jargon may be used where appropriate, but clear explanations should be provided.

#### 4. Referencing:

APA referencing is to be used. Please refer to the latest edition of the APA Publication Manual, and to the APA website for the most up-to-date information on referencing internet sources. Ensure that all direct quotations include page references, or paragraph references for unpaginated on-line sources. Papers which do not adhere to APA requirements will be returned for correction before being sent to the reviewers.

### Presentation or Workshop (peer-reviewed abstract only)

#### 1. Submission:

Submit a proposal (maximum 300 words) to the Conference Convenor at [nzcaconference09@gmail.com](mailto:nzcaconference09@gmail.com) by 25 September 2009. If you want an earlier acceptance date, you can submit by 24 July.

#### 2. Layout:

Title:

Name of author/s:

Organisation:

Address:

E-mail address:

Proposal:

Apply the principles of Style and Referencing described above as appropriate.