

**NEW ZEALAND COMMUNICATION ASSOCIATION'S
20TH ANNUAL CONFERENCE**

nzca.org

4-5 December 2008, Hamilton, New Zealand

Thursday 4 December

8.30-9.30	Registration	
9.30-10.00	Whakatau (Welcome)	
10.00-10.30	Morning Tea	
10.30-11.30	Opening Keynote Speaker: Annah Stretton	
11.30-12.00	C. Kay Weaver & Margaret Richardson <i>The tri-sector model for the introduction of community broadband in rural communities: A case study of Te Pahu, New Zealand</i>	Louise Fitzgerald <i>Exploring the role of trust in client relationships.</i>
12.00-1.00	Lunch	
1.00-1.30	Josephine Latu <i>Miss-Representation: Culture, performance and PR in the Miss South Pacific Pageant</i>	Olivia Beattie <i>Communicating identities: New Zealand fashion designers and creative exports</i>
1.30-2.00	Josephine Ellis <i>On-line disinhibition, or fearing the digital footprint? Students' on-line writing and feedback</i>	Sharon Stevens <i>Environmental Communication and the Problem of Motivation: The Rhetoric of Permaculture's Contributions to Participant Mobilisation</i>
2.00-2.30	Shira Yaakop <i>Corporations and public interest groups relationship: Malaysian experience</i>	Shujie Guo, Cheryl Cockburn-Wooten & Prue Holmes <i>Intercultural communication between ethnic Chinese mothers and their maternity carers and health providers in New Zealand</i>
2.30-3.00	Afternoon Tea	
3.00-3.30	Nittaya Campbell & Ying Zhao <i>Where have all the jobs gone? Chinese job seekers' experience in the New Zealand employment market</i>	Rachel Jones <i>Connecting through interdisciplinarity: A complex responsive process approach to communication</i>
3.30-4.00	Prue Cruickshank <i>Immigrant entrepreneurs' critical communication competencies</i>	Kirstie McAllum <i>Rhetoric and Rationalisation in the Voluntary Sector</i>
4.00-4.30	Panel Discussion: Communication Initiatives for Business Gordon Chesterman, Heather Claycomb & John Sheehan	
4.45-5.15	NZCA AGM	
7.00	Conference Dinner at Canvas	

Friday 5 December		
8.30-9.00	Registration	
9.00-9.30	David McKie & Lee-Ann Jordan <i>Fostering "leaderful" organisations: Communication, practice, and theory</i>	<div style="border: 1px solid black; border-radius: 15px; padding: 10px; display: inline-block;"> Presentation & Workshop </div> Gail Pittaway <i>Parting the Waters: Presentation followed by devices and strategies for writing that blends literacy and creativity</i>
9.30-10.00	Karen Love <i>". . . and then there's the one. . ." : Gendered Violence in E-mail Humour</i>	
10.00-10.30	Morning Tea	
10.30-11.00	Susan O'Rourke <i>"Any water in the desert will do" or will it?: Omani feedback on New Zealand teaching materials</i>	Trish Clokie & Catherine Wallace <i>Preliminary Research Into the Effect Of International Students On Workload</i>
11.00-12.00	Panel Discussion: Trends in Educating with Communication Technology <i>Technology and Instructional Design experts from three teaching institutions: Chris Wyborn, Wintec; Cheryl Brown, TOPNZ; Stephen Harlow, Storyboards & Wintec</i> <i>Follow-up on developments since the 2007 Napier Conference</i>	
12.00-1.00	Lunch	
1.00-2.00	Keynote Speaker: Professor Ted Zorn	
2.00-2.30	Athula Samarakoon & Sudesh Mantillake <i>Participatory Video Making For Sustainable Development: Identified Problems And Solutions In Teaching Participatory Video Making. A Sri Lankan Case Study</i>	Alison Henderson & Mary Simpson <i>Communicating Social Change In Aotearoa/ New Zealand: Connecting Research And Constituencies</i>
2.30-3.00	Evangelia Papoutsaki <i>Pacific Islands Diaspora Media: Conceptual and Methodological Considerations for a Pilot Study</i>	David McKie, Peter Sun & Xinli Xu <i>Communicating innovation: An appreciative inquiry investigation into creativity implementation in China and New Zealand</i>
3.00	Afternoon Tea & Farewell	